# WHAT IT'S ALL ABOUT

Experts estimate that \$1.5 to \$3.0 billion dollars or more are given away every year to those who know how to ask for it.

Unfortunately, hundreds of millions of dollars are left unclaimed because either no one asked—OR no one asked correctly.

# Reasons for not asking include:

"I didn't know it was there"
"I didn't know I qualified"
"I didn't know how to find grants"
"It was too complicated"
"I didn't understand the process."

The only reason for not asking correctly:

"I didn't know how."

After this seminar and workshops, you'll know the basic "who, what, why, where, when and how" about college scholarships and grants. You'll also learn how to get "all A's" in less time—even if you're NOT an Einstein! Then, you'll learn the main SAT/ACT test prep & test taking tricks. Finally, you'll learn interview secrets that work well (this helps when you're a finalist and must meet decision-makers). After this training, you'll worry less about competition while others worry more about <u>YOU</u> and your new skill at persuading reviewers to give <u>YOU</u> the money!

In Go To College Free! sessions, Dr. Wilson will teach you the process and a 'business approach' to help you prepare for and build a powerful winning plan worth...you guessed it: many thousands of college dollars...

# How To Win THOUSANDS In College Scholarships

#### What You'll Learn in SEMINAR & WORKSHOPS:

- Who, what, where, why, when & how of scholarships and grants (Seminar)
- How to find "glove fit" scholarships & grants
- How to write and frame finalist applications that grab reviewers' attention to stand out and win
- How to ensure "killer" recommendation letters
- How to write essays that "WOW" reviewers
- Where, how & why to volunteer
- Student time management methods that yield superior results—and MORE free time!
- Proven techniques for faster, easier and better learning that get all A's in any course!
- How to raise SAT/ACT scores by 100 or more
- How to avoid numerous common student mistakes in scholarship & grant search
- How to create an impressive application package for funding requests
- How to 'power interview' if you're a finalist
- LOTS, LOTS more!

#### WHO SHOULD GO

- Students (8<sup>th</sup> grade thru college) & Parents
- SEMINAR 2013 Tuesday November 5 6-9pm (Onsite registration opens 5pm)
- WORKSHOP I Friday November 8 5-9pm
- WORKSHOPS II IV Saturday November 9 9am 6pm (Bring your own lunch!)

WHERE Park Ridge Community Church 3805 Maltby Road, Bothell WA

#### COST

- Single Student Family \$240 (includes 1 notebook)
- Multi-Student Family \$240 & \$45/extra notebook (every student <u>MUST</u> have a notebook)
- Parent notebook is optional \$45
- Earlybird discount expires midnight Sept 30

# Register Online at:

# www.gotocollegefree.ORG

### WHAT PEOPLE ARE SAYING

"Oh my goodness! We had no idea! I only wish someone would have told us about this sooner!"

- E. Hallas, Snohomish, WA

"Prior to the 'Go to College Free', we were clueless about the process of applying for grants...Jack was fantastic... he laid out a practical, comprehensive, and achievable approach to this daunting task. He removed the mystery and helped us create a winning strategy. To date we have nearly half our son's college expenses covered by grants, and that percentage will increase into next year...This is worth big money!"

- G. Abbott, Kenmore, WA

"This was fantastic! Dr. Wilson captured my students' attention and held it with his interactive, entertaining yet informative seminar. Students who were 'on the fence' about college came away pumped up about their options for the future! ...Parents and kids are still talking about it!"

- L. Akehurst, Teacher, Academy NW, Tacoma, WA

"Wow! My parents forced me to come today...I was expecting it to be boring but this was AWESOME!"

- Student from H.O.M.E., Bothell, WA

"In 2 hours I realized how much I did NOT know about college funding...Dr. Wilson taught my sons about the "<u>business</u>" of going to college free...I was amazed!"

- C. Alford, Renton, WA

"Thank you for impacting my life... and for your encouragement and wisdom... I am going to college next year almost for free!"

- K. Ricci, Kirkland, WA

"I would have paid double or triple the price of these workshops in order to give my sons this information. Jack takes the best learning practices available, based on current research, and gives other necessary training for success in studies...He also helps students drill down and discover how they are wired and what their passions are...My husband and I are thrilled.."

- Gail Bowers, MA, Public School Teacher, Sultan, WA

"The knowledge, information and wisdom presented were worth much more than the registration cost...Thank you!"

- Pastor Jim Shiner, First Baptist Church, Monroe, WA

"...one of my students who attended this seminar just won over \$100,000 this last year! These methods work."

- Nola Smith, Teacher, Academy NW, Arlington, WA